

# DSAW Privacy Policy

This privacy policy will explain how the Down Syndrome Association of Wisconsin (DSAW) uses the personal data we collect from you when you use our website.

## Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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- How do we use cookies?
- What types of cookies do we use?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us

## What data do we collect?

DSAW collects personal identification information (Name, email address, phone number, and address).

## How do we collect your data?

You directly provide DSAW with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Make a donation
- RSVP for any of our events

## How will we use your data?

DSAW collects your data so that we can:

- Process your order, manage your account.
- Email you about programs, services, and events that we think may interest you.
- Send you appeals to ask that you support DSAW with your time, talent and treasure.

When DSAW processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

We do not share your data with any other companies or organizations.

### **How do we store your data?**

DSAW securely stores your data in a donor database, member database, and email database.

### **Marketing**

DSAW would like to send you information about programs, services, and events that we think may interest you. If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop DSAW from contacting you for marketing purposes. If you no longer wish to be contacted for marketing purposes, please email [info@dsaw.org](mailto:info@dsaw.org).

### **What are your data protection rights?**

DSAW would like to make sure you are fully aware of all of your data protection rights.

*Every user is entitled to the following:*

- The right to access - You have the right to request DSAW for copies of your personal data. We may charge you a small fee for this service.
- The right to rectification - You have the right to request that DSAW correct any information you believe is inaccurate. You also have the right to request DSAW to complete information you believe is incomplete.
- The right to erasure - You have the right to request that DSAW erase your personal data, under certain conditions.
- The right to restrict processing - You have the right to request that DSAW restrict the processing of your personal data, under certain conditions.
- The right to object to processing - You have the right to object to DSAW's processing of your personal data, under certain conditions.
- The right to data portability - You have the right to request that DSAW transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [info@dsaw.org](mailto:info@dsaw.org)

Call us at: (414) 327-3729

Or write to us: 11709 W Cleveland Ave, Suite 2, West Allis, WI 53227

### **What are cookies?**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).

### **How do we use cookies?**

DSAW uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in and keeping information about your website preferences and current shopping cart history
- Understanding how you use our website

### **What types of cookies do we use?**

There are a number of different types of cookies, however, our website uses:

- Functionality - DSAW uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

### **Privacy policies of other websites**

The DSAW website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

### **Changes to our privacy policy**

DSAW keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on January 21, 2020.

### **How to contact us**

If you have any questions about DSAW's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@dsaw.org](mailto:info@dsaw.org)

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Or write to us: 11709 W Cleveland Ave, Suite 2, West Allis, WI 53227