

9<sup>TH</sup> Annual

DSAW-Sheboygan & Surrounding Counties

# DOWN SYNDROME AWARENESS WALK

## Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$5,000	Gold \$2,500	Diamond \$1,000	Silver \$500	Bronze \$250	Fact Sign \$100
Naming rights to the Walk	✓					
Future VIP reception with DSAW leadership	✓					
Company logo placed on all pre-event materials	✓	✓				
Company representative to speak during opening ceremonies	✓	✓				
Recognition in all media opportunities	✓	✓				
Company sign at opening ceremonies	✓	✓				
Company sign at registration	✓	✓	✓			
Company sign displayed on the Walk grounds	✓	✓	✓	✓	✓	
Advertisement in Walk program	Back Cover	1 Page	1/2 Page	1/4 Page	1/8 Page	
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓	
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓	
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Sign along the Walk route with a fact about DS and your logo						✓

WE NEED YOUR HELP WITH RAFFLE ITEMS TOO!

**Saturday, October 13, 2018**  
**Kiwanis Park, Sheboygan WI**



Visit [www.DSAW.org/Events/SheboyganWalk18](http://www.DSAW.org/Events/SheboyganWalk18) for the latest details



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