

Southeastern Wisconsin
Down Syndrome Awareness Walk 2020

VIRTUALLY 9/27/20
INSEPARABLE

Sponsorship Opportunities

Proceeds benefit the life-changing programs and services of the
Down Syndrome Association of Wisconsin

Sponsor Benefits	Platinum \$15,000	Gold \$10,000	Diamond \$5,000	Silver \$2,500	Bronze \$1,000	Fact Sign \$500
Naming rights to the Walk	✓					
Future VIP reception with DSAW leadership	✓					
Logo featured on virtual auction website homepage	✓					
Company logo placed on all pre-event materials	✓	✓				
Company representative to speak during opening ceremonies	✓	✓				
Logo featured on digital month-long billboard in Milwaukee	✓	✓				
Prominent feature in event press release (including quote)	✓	✓	✓			
Recognition in all media opportunities	✓	✓	✓			
Company logo and vocal mention in opening ceremonies	✓	✓	✓			
Permanent recognition on Donor Wall	✓	✓	✓	✓		
Opportunity to be featured/interviewed in live online giveaway	✓	✓	✓	✓		
Sponsored event e-blasts with logo featured on top	6	4	2	1		
Sponsored blog post opportunity	✓	✓	✓	✓		
Sponsor individual(s) with DS as they are featured online for our "21" Showcase	5+	3	2	1		
Company featured as sponsor of weekly online giveaway	✓	✓	✓	✓	✓	
Company featured as sponsor of daily challenge in September	✓	✓	✓	✓	✓	
Advertisement on Walk auction website	✓	✓	✓	✓	✓	
Social media posts highlighting your company	12	8	6	4	2	
Year-long recognition through press release, Annual Report, newsletters, website, and social media	✓	✓	✓	✓	✓	
Company logo with link placed on Walk and DSAW websites	✓	✓	✓	✓	✓	
Company logo featured on back of event t-shirts	✓	✓	✓	✓	✓	
Virtual fact sign with your logo shared with 6,000+ followers on social media						✓

WE NEED YOUR HELP WITH SILENT AUCTION ITEMS TOO!



Down Syndrome Association of Wisconsin
11709 W Cleveland Ave, Suite 2, West Allis, WI 53227
(414) 327-3729 | info@dsaw.org
www.dsaw.org | facebook.com/dsawisconsin